Crash course: Certified Professional for Usability and User Experience – Foundation Level (CPUX-F)

29 August 2023, 2pm - 6pm

Location: Campus East, University of York

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1 What is the Certified Professional for Usability and User Experience?

The Certified Professional for Usability and User Experience (CPUX) is a qualification scheme for all people who are involved in projects where interactive systems (software, hardware, interactive services) are being designed and developed. The goal is to have a unified understanding among team members about usability, user experience (UX) and human-centred design (HCD) to enable effective, efficient and satisfactory collaboration in projects, whilst minimising the risk of failure from the users' perspective.

The UXQB (International Usability and User Experience Qualification board) has been developing and maintaining the scheme since 2013. More than 8,000 professionals around the globe have already been certified. For more details see www.uxgb.org.

The UXQB offers certification exams for the following qualifications:

- Foundation level (CPUX-F)
- Advanced Level: User Requirements Engineering (CPUX-UR)
- Advanced Level: Designing Solutions (CPUX-DS)
- Advanced Level: Usability Testing and Evaluation (CPUX-UT)
- Essentials in UX and HCD Management (CPUX-M)

This particular crash course will prepare you for the certification exam for the foundation level (CPUX-F).

2 Why take this course?

Certification in usability, UX and human-centred design is becoming integral to the work life of UX professionals / HCD professionals. Certified UX Professionals who are at the beginning of their career are able to discuss terms and concepts related to UX, with confidence. Experienced practitioners use certification to ensure and to demonstrate that their knowledge is up to date.

3 Course outline

The course covers the full curriculum of the Foundation level (CPUX-F) at **top speed!** In 4 hours, we will cover:

- The human-centred design process, according to ISO 9241-210
- HCD definitions, concepts and guidelines;
- Understanding and specifying the context of use;
- Specifying the user requirements;
- Producing design solutions;
- · Usability tests;
- Usability inspections and user surveys

The course will be followed by a mock exam after which we will take you through the answers. As time is limited and we will be moving at speed through the curriculum, you are strongly advised to prepare ahead of the course by studying the CPUX-F curriculum as well as attempting the public exam questions for self-study.

4 Certification examination



Registered course participants will receive an e-mail invitation to the certification examination from the exam provider Certible shortly after the course. The costs for the certification exam will be GBP 130,00.

The course is independent of the exam - you are not obliged to take the exam just because you have attended this course. It is up to you whether you take the exam or not.

The certification exam consists of 40 multiple-choice questions that must be answered within 75 minutes (90 minutes if English is your second language). To pass the exam and receive the certificate, attendees must answer 28 questions correctly (70%).

The exam will be taken online after the course at your preferred date and time.

5 Your trainers

John Goodall (<u>Bunnyfoot</u>) and Chris Rourke (<u>User Vision</u>) are experienced trainers for the CPUX scheme. Their companies are leading UX Agencies in the UK and both are recognised training providers of the UXQB. Both trainers are UK national experts within UXQB, advising on the further development of the CPUX scheme.





John Goodall

Profile on LinkedIn

Chris Rourke
Profile on LinkedIn

6 How to register for this course

Register through https://interact2023.org/registration/

There will be a small charge, see details on the INTERACT 2023 registration page. You do not need to be registered for the conference to take a course, they can also be taken as stand alone options.